



12th Annual Val Lyons Swim Meet Supporter Opportunities

Swim Meet Sponsorship

Recognition Level	Presenting Sponsor	Meet Sponsor	Session Sponsor	Warm-Up Sponsor	Event Sponsor
Sponsorship Amount	\$1,000	\$750	\$500	\$250	\$100
Certificate of Appreciation (frame quality)	•	•	•	•	•
Advertisement in meet program	full page	full page	½ page	½ page	¼ page
Promotional announcements during meet	15	10	5	3	1
Listed as sponsor on team website through 8/31/10	•	•	•	•	•
Link to your web site from our home page	•	•	•	•	
Distribution of your marketing materials at meet	•	•	•		
Listed as sponsor in press releases	•	•			
Exclusive rights as “Presenting Sponsor”	•				

Meet Program Business Ads

Size	Dimensions	Price
Full page	8” x 10”	\$100
½ page	8” x 5”	\$75
¼ page	4” x 5”	\$50
⅛ page (business card size)	4” x 2.5”	\$25
Business name and location listing	One line	\$10

Additional Opportunities

- Cash contributions in any amount you choose.
- Donations of concession stand food and supplies.
- Gift cards, candy or novelty items for heat winners (a heat is one race with 6 swimmers).
- A gift of your choosing for visiting coaches.
- We would be happy to visit your place of business and pick up any items you donate. Please email aleshire@zoomtown.com to make arrangements.
- Your support with any of these items will be acknowledged as a sponsorship based upon the value.

Please complete the sponsorship form on the next page.



12th Annual Val Lyons Invitational Swim Meet

Sycamore Flying Fish
 c/o Sycamore High School
 7400 Cornell Rd.
 Cincinnati, OH 45242

Our company is pleased to support the swim meet as indicated below.

Company				Contact Name			
Address							
City				State		Zip	
Phone		Fax		Email			

Please indicate your choice:

Sponsorship		
Presenting Sponsor	\$1,000	<input type="checkbox"/>
Meet Sponsor	\$750	<input type="checkbox"/>
Session Sponsor	\$500	<input type="checkbox"/>
Warm-Up Sponsor	\$250	<input type="checkbox"/>
Event Sponsor	\$100	<input type="checkbox"/>

Meet Program Advertisement			
Full page	8" x 10"	\$100	<input type="checkbox"/>
1/2 page	8" x 5"	\$75	<input type="checkbox"/>
1/4 page	4" x 5"	\$50	<input type="checkbox"/>
1/8 page (business card size)	4" x 2.5"	\$25	<input type="checkbox"/>
Business name/location listing	One line	\$10	<input type="checkbox"/>

For sponsorships, indicate the benefits you would like to receive:

- Certificate of appreciation
- Advertisement in meet program (refer to ad guidelines below)
- Promotional announcements during meet
- Listed as sponsor on team website
- Link to your web site from our home page
- Distribution of your marketing materials (we will contact you to make arrangements)
- Listed as sponsor in press releases
- Exclusive rights as "Presenting Sponsor"

Any special instructions?

<p>Follow these guidelines to submit meet program advertisements:</p> <ul style="list-style-type: none"> • Meet program ads should be black and white or grayscale. Color ads will be reproduced in grayscale. • Glossy photos may not copy clearly. • Email electronic ads (jpeg, tif, gif, bmp, pdf, doc, ppt) to aleshire@zoomtown.com or mail paper ads to address above. • Deadline: October 12
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<p>To submit this form:</p> <ul style="list-style-type: none"> • Print the form and provide the information requested. • Mail to the address above marked "Attn: Ways and Means" with check made payable to Sycamore Flying Fish. • Contact Nancy Aleshire at aleshire@zoomtown.com or 513.779.7231 or Eva Jimenez at 513.469.1721 with questions or to request additional information.
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Thank you for your generosity!